



TOURISEUM
TRAUTTMANSDORFF

Looking Back – Looking Ahead, 150 Years of Mountain



About the special exhibition – Boom 70

Experience our special exhibition Boom 70 in the Remise at Trauttmansdorff Castle.

From the fascinating perspective of the key figures of the time, the exhibition shows how the developments of the 1970s shaped South Tyrol into the tourism destination it is today. At the same time, it invites visitors to reflect on the present and future of tourism in South Tyrol.



Time Capsule “The Future of Travel”

Several hundred visitors to the Touriseum have already written down their thoughts on “The Future of Travel” on small cards and attached them to the stair railing as part of our stairwell exhibition.

At the end of the exhibition, all contributions will be collected in a time capsule – it will not be opened again until 15 May 2050.



Exhibition at 3,029 metres

To mark the 150th anniversary of the Julius Payer Hut, Karin Ortler, a staff member at the Gardens of Trauttmansdorff Castle, wrote the book “Die Julius-Payer-Hütte 150 Jahre alpine Gastfreundschaft am Ortler.” Richly illustrated, it tells the eventful story of the hut through historical photographs, eyewitness accounts, original documents, and press articles.

Supported by the Touriseum, a permanent exhibition was created at the Julius Payer Hut. For those who do not climb mountains, there will be an opportunity to visit the exhibition at the Naturatrafoi Visitor Centre in Trafoi in summer 2025.